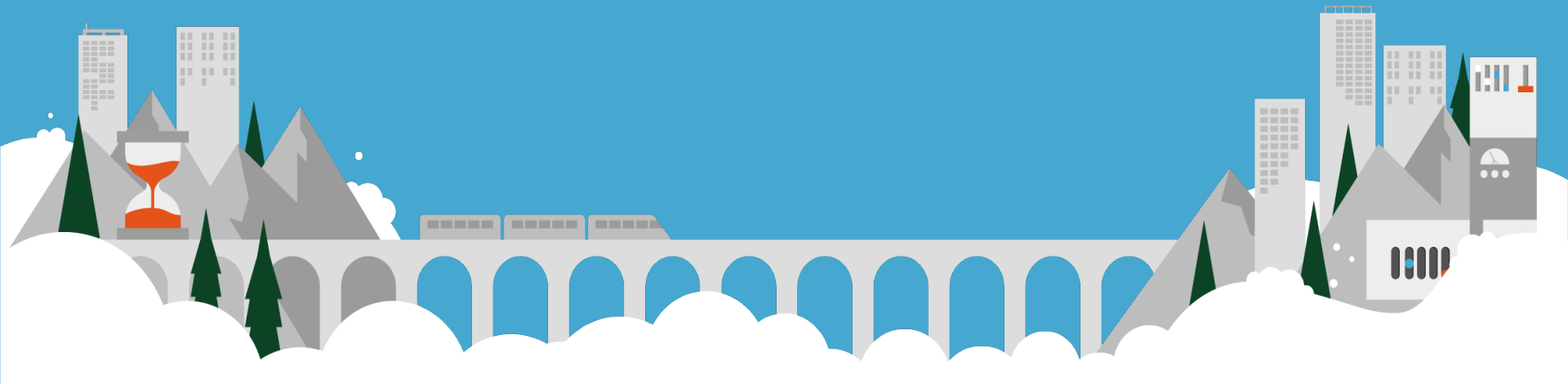


Squirro Training & Certification: Business Analyst

Winter 2019

Squirro Academy



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Overview

The Squirro Academy supports you in getting on-boarded with Squirro technologies and staying up to date. The information below will support you in completing the [Squirro Business Analyst Training & Certification](#).

Course Description

- Squirro's Business Analyst Training course is the training for creating projects with Squirro. This covers the entire workflow from connecting data sources, enriching the data, setting up concepts up to creating and embedding dashboards. For this course it is assumed that the Business Analyst is experienced in interacting with technical interfaces.

Expected Learning outcomes

- Able to translate end-user business requirements to develop Squirro Configurations and deliver Squirro Projects autonomously.
- Uses the various data connectivity options to load data into Squirro.
- Understands the Squirro pipeline and enrich the data as it is added to Squirro.
- Works with *Known Entity Extractions* to link unstructured data with structured databases.
- Uses *Smart Filters* to define concepts and identify them automatically in the data.
- Automatically finds and flags anomalies in data.
- Creates dashboards to visualize and navigate the data.
- Uses dashboards for integrating into other applications.

Overview

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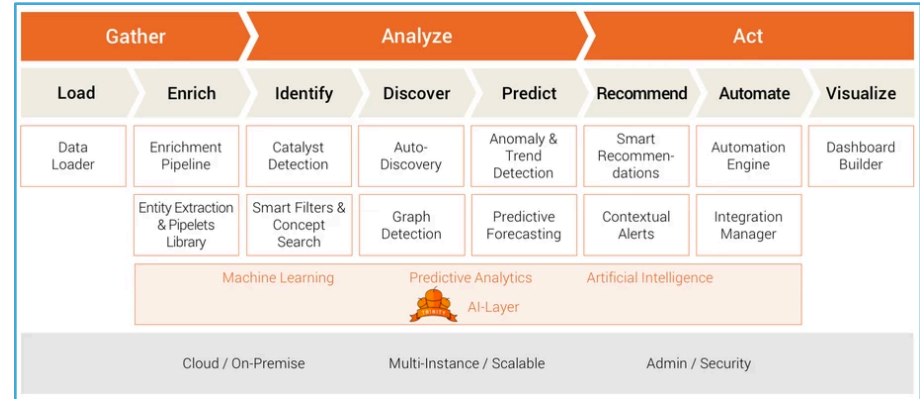
Format

- **Self-paced:** The [Squirro Business Analyst Training](#) course is a self-paced course that can be started and completed at one's own pace.
- **Weekly Q&A Discussion:** Four Q&A Sessions will be held weekly leading up to the Certification Kick-off call. Each Q&A session will be hosted by a member of the Squirro Engineering team to support you throughout the training and certification process. These calls are not mandatory to attend but highly recommended.
- **Certification:** Certification in online and virtual. Individuals are required to attend one of the 2 scheduled Certification Kick-off Calls. During this call individuals seeking certification will receive their certification assignment and be given 24hours to complete and return their solution.

Business Analyst Course Curriculum

Course consists of 5 modules.

1. **Introduction**
 - a. Training Introduction
 - b. Squirro Use Cases
 - c. Platform Overview
 - d. Squirro Set-up
2. **Gather**
 - a. Load: Data Loader, Facets, Entities, Entities
 - b. Enrich: Enrichment Pipeline, Pipelets, Known Entity Extraction, Squirro Script
3. **Analyze**
 - a. Identify: Catalyst Detection, Smart Filters & Concept Search, Entities Generation using proximity Filters
 - b. Predict: Anomaly & Trend Detection
4. **Act**
 - a. Recommend: Visualize Recommendations, Contextual Alerts
 - b. Automate: Automation Engine, Integration manager
 - c. Visualize: Dashboard Overview, Layers and Visibility Conditions, Theme Dashboards
5. **Platform**
 - a. Security/Permissions
 - b. Project Management
 - c. Project Configuration
 - d. Monitoring



Schedule

Key Dates & Certification Dates

- It is recommended to complete the respective modules prior to the associated Q&A Session
- Certification Kick-off is mandatory.

Date	Time	Meeting Subject	Squirro Expert	Meeting Link
07 Nov 2019	15:00 CET	Q&A #1: Load, Enrich, Identify	TBA	https://squirro.zoom.us/j/5569308343
14 Nov 2019	15:00 CET	Q&A #2: Discover, Predict, Recommend	TBA	https://squirro.zoom.us/j/5569308343
21 Nov 2019	15:00 CET	Q&A #3: Automate & Visualize	TBA	https://squirro.zoom.us/j/5569308343
28 Nov 2019	15:00 CET	Q&A #4: Platform	TBA	https://squirro.zoom.us/j/5569308343
04 Dec 2019	09:30 CET	Certification Kick-off (Europe/Asia) **	Patrice Neff	https://squirro.zoom.us/j/5569308343
	15:30 CET	Certification Kick-off (Americas) **	Patrice Neff	https://squirro.zoom.us/j/5569308343

Zoom Link & Dial-in Information

All question and answer sessions as well as Certification Kick-off calls will be hosted using Zoom. Additional connection information can be found below.

Times are scheduled in effort to accommodate multiple time zones. Check your time zone here: <https://24timezones.com/#/map>

Join Zoom Meeting: <https://squirro.zoom.us/j/5569308343>

Meeting ID: 556 930 8343

Find your local number: <https://zoom.us/u/ac3sXebCjF>

Dial by your location

+1 669 900 6833 US (San Jose)
+1 646 558 8656 US (New York)
877 853 5257 US Toll-free
855 880 1246 US Toll-free
+44 203 051 2874 United Kingdom
+44 203 481 5237 United Kingdom
+44 203 966 3809 United Kingdom
+44 131 460 1196 United Kingdom
0 800 031 5717 United Kingdom Toll-free
+41 43 210 70 42 Switzerland
+41 22 518 89 78 Switzerland
+41 31 528 09 88 Switzerland
0 800 002 622 Switzerland Toll-free
+49 69 7104 9922 Germany
+49 30 3080 6188 Germany
+49 30 5679 5800 Germany
0 800 724 3138 Germany Toll-free

Resources

Quick links to support you throughout the course.

- [Squirro Academy](#)
Visit the Squirro Academy for all information regarding training and ongoing education from Squirro.
- [Course Homepage](#)
Visit the course homepage to begin your training & certification.
- [User Manual & Reference Material](#)
All technical information and reference materials to support you during your training and reference even after you have completed certification.
- [Mattermost: BA Certification Chat Room](#)
Interact directly with the Squirro team.
- [Question & Answer Sessions](#)
Check for any updates or information to connect.



Thank you!